

Privacy Policy for Preserve Your Fertility, LLC

This Privacy Policy governs the manner in which Preserve Your Fertility, LLC which owns this site, collects, uses, maintains and discloses information collected from users (each, a "User") of our content, including websites, landing pages, books. By viewing, accessing, using or browsing, or by registering as a member of the Service (as defined herein), you agree to this privacy policy and the Terms of Service of said property as a binding legal agreement between you, and Preserve Your Fertility, LLC without limitation or qualification.

Personal Identification Information

We keep track of non-personally identifiable information such as the IP address of the User's computer, time of access, browser type and files downloaded to gather usage statistics for its use. IP addresses are not associated with other information about a user, but only indicate general visitor navigator patterns. Our site has embedded tags that allow some third party entities such as Google Analytics, Quantcast, and/or similar services to collect non-personally identifiable usage statistics.

Submission and Processing of Information

When you subscribe or sign up to our site, we may ask you for certain personally identifiable information. This personally identifiable information may include information that can be used to identify or contact you, such as your name and email address. You must agree to the Terms of Service of this website before making any comments or leaving any reviews on any posting.

User Postings

Except as otherwise expressly described in this Privacy Policy, this policy only addresses the use and disclosure of Personal Information and other information we collect from you. In the course of your use of this site, including when you create a profile on the site, you may elect to post or otherwise disclose information about yourself and others, which may include Personal Information or other personally identifiable information. You may also elect to communicate with others or upload content such as photographs. Such postings are governed by our Terms of Service. Whenever you voluntarily disclose personal information on publicly-viewable sites, that information will be publicly available and can be collected or used by others. Such postings may also appear on other sites or when searches are executed on the subject of your posting. Furthermore, although we restrict access to portions of the site to members of the Service, since the Service is offered through and accessible through a number of other websites in addition to this site, any information that you post to the site for access by members of the site may be searchable and available to users of the Service who access it via different sites. You may also receive unsolicited messages from other parties as a result of such disclosure. Such activities are beyond the control of us and this Privacy Policy. You should therefore exercise discretion and extreme caution when disclosing any Personal Information or other information when using this site or Service.

Third Party Websites

This site may contain links to other websites. We are not responsible for the privacy practices of such websites. It is the User's responsibility to review the privacy policies at those websites to confirm that

they are acceptable prior to use. A link does not constitute an endorsement of the content, viewpoint or accuracy of such websites.

Disclosure of Personal Information

We may disclose your Personal Information to any member of our group, which means our subsidiaries and our ultimate holding company and its subsidiaries. We may disclose your Personal Information to third parties if you have consented to such disclosure. In addition, we may disclose or provide access to your Personal Information to third parties without your consent:

If we sell or buy any business or assets, in which case we may disclose your Personal Information to the prospective seller or buyer of such business or assets;

If we or substantially all of our assets are acquired by a third party, in which case Personal Information held by it about its customers will, in most instances, be one of the transferred assets;

If we ask a third party to carry out data analysis, cleansing and/or market research on our behalf; for the purpose of validating the identity of the user and/or conducting background checks; or if we have a good faith belief that we are under a duty to disclose or share your personal data in order to comply with any legal obligation (such as in connection with a law enforcement request, judicial proceeding, court order or legal process), or in order to enforce or apply our policy or to protect the rights, property, or safety of us, our customers, or others. This includes exchanging information with other companies and organizations for the purposes of fraud protection and credit risk reduction.

Confidentiality and Security of Personal Information

Transmission of data and information via this site is not secure or encrypted transmission method for sending your Personal Information, unless otherwise indicated on the site. Accordingly, your attention is drawn to the fact that any information and personal data carried over the Internet is not secure. Personal Information may be intercepted, lost, redirected, corrupted, changed and accessed by other people.

Nevertheless, we are committed to using all reasonable efforts to protect Personal Information collected through this site against unauthorized access, use or disclosure. Consequently, we limit employees' access to Personal Information collected through the site to only those employees who need access to the information in the performance of their official duties. In addition, we set strict security standards to prevent any unauthorized access to your Personal Information once we have received it and wherever possible we will use adequate security software and working procedures to ensure the security of your personal data. To prevent unauthorized access, maintain accuracy, and ensure proper use of Personal Information, we have employed physical, electronic, and managerial processes to safeguard and secure the Personal Information we collect online. These measures include limiting the number of people who have physical access to our database servers, as well as electronic security systems and password protections, which guard against unauthorized access.

Marketing Communications

If you have used the site before, it is possible that we have data about you already and it is being used to contact you about offers, events, items or related activities. If you are an existing customer, we will continue to keep you informed unless you revoke your consent via the procedures set forth below. If you are a new user, we will give you the choice (for example, once you have subscribed or signed up)

whether or not you want to receive emails regarding future offers, events and new services or related activities. We will not bombard you with emails, but with your consent, would like to keep you informed of any developments on our site. If you have consented to receive such information, you may always revoke that consent at any time by deleting your account.

Children's Online Privacy

You must be 18 years old or older to access or use this site and Service. Children under the age of 18 are prohibited from using this site. If you have reason to believe that a person under the age of 18 has provided personal information to us, please contact us and we will make every effort to remove that information from our databases. Be advised that absent of clear indication of submission by a person under age 18, the collection of Personal Information submitted via this site will be treated as though it was submitted by an adult, and may, unless exempted from access by federal or state law, be subject to public access. It is our policy to be compliant with (COPPA) and not solicit or collect information about or from children age 13 and under.

Changes to this Privacy Policy and Transfers of Ownership

You agree that if we transfer ownership or management of the site or any owned to a third party we may also transfer your Personal Information and any other data or information you have provided to us to such third party, provided such third party agrees to observe this Privacy Policy. We may change this Privacy Policy from time to time to accurately reflect how we gather and manage User information. We will post any changes to this Privacy Policy on our Website and, then revise the updated date at the bottom of the page. All changes to the Privacy Policy will be effective upon posting to the Website. Please be sure to regularly check our Privacy Policy before using the Website. Continued use of the Website shall indicate your acceptance of any changes to this Privacy Policy. You acknowledge and agree that it is your responsibility to review this privacy policy periodically and become aware of modifications.

Disclaimer

The information provided in this Privacy Policy should not be construed as giving business, legal, medical, or other advice or warranting as fail proof the integrity and security of information provided through this site and Service. While all reasonable attempts are made to provide accurate, current and reliable information, we recognize the possibility of human and/or mechanical error and the possibility that Users of the Site and other third parties may provide and/or publish information, graphics and images on the Site that are false, misleading, or inaccurate. Therefore, we make no representations as to the accuracy, completeness, currency or suitability of the information provided on this Site, and denies any expressed or implied warranty as to the same. For further disclaimers and limitations of liability regarding your use of the site and Service, see its Terms of Service.

Sharing your Personal Information

We do not sell, trade, or rent Users Personal Information to others. We may share generic aggregated demographic information not linked to any personal identification information regarding visitors and users with our business partners, trusted affiliates and advertisers for the purposes outlined above.

We may use third party service providers to help us operate our business and the Site or administer activities on our behalf, such as sending out newsletters or surveys. We may share your information with these third parties for those limited purposes provided that you have given us your permission.

Use of Location Based Services

We and our partners and licensors may provide certain features or services through the Service that rely upon device-based location information. To provide such features or services, where available, we and our partners and licensors may collect, use, transmit, process and maintain your location data, including the real-time geographic location of your device, and you hereby agree and consent to our and our partners' and licensors' collection, use, transmission, processing and maintenance of such location data to provide such services. In addition, by enabling and/or using any location-based services or features within the Service, you agree and consent to us collecting, using, processing and maintaining information related to your account, and any devices registered thereunder, for purposes of providing such location-based service or feature to you. Such information may include, but is not limited to, your device ID and name, device type and real-time geographic location of your device at time of your request. You may withdraw this consent at any time by not using the location-based features on your device. When using third party services that use or provide location data as part of the Service, you are subject to and should review such third party's term and privacy policy on use of location data by such third party services. Any location data provided by the Service is not intended to be relied upon in situations where precise location information is needed or where erroneous, inaccurate, time-delayed or incomplete location data may lead to death, personal injury, property or environmental damage. Neither we nor any of its content providers guarantees the availability, accuracy, completeness, reliability or timeliness of location data or any other data displayed by the Service.

CAN SPAM Act

The CAN-SPAM Act is a law that sets the rules for commercial email, establishes requirements for commercial messages, gives recipients the right to have emails stopped from being sent to them, and spells out tough penalties for violations. We collect your email address in order to:

Send information; respond to inquiries, and/or other requests or questions. Process orders and to send information and updates pertaining to orders. We may also send you additional information related to your product and/or service. Market to our mailing list or continue to send emails to our clients after the original transaction has occurred.

To be in accordance with CANSPAM we agree to the following:

Not use false or misleading subjects or email addresses. Identify the message as an advertisement in some reasonable way. Include the physical address of our business or site headquarters. Monitor third party email marketing services for compliance, if one is used. Honor opt-out/unsubscribe requests quickly. Allow users to unsubscribe by using the link at the bottom of each email.

Fair Information Practices

In order to be in line with Fair Information Practices we will take the following responsive action, should a data breach occur:

We will notify the users via email within 7 business days

We will notify the users via in site notification within 7 business days

Your acceptance of these terms

By using this Site and Service, you signify your acceptance of this policy and Terms of Service. If you do not agree to this policy, please do not use our Site. Your continued use of the Site following the posting off changes to this policy will be deemed your acceptance of those changes.

Contact us

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Effective January 1, 2017